

Tap into our SunBelievable[®] Marketing for Mother's Day

YOUR ALL-IN-ONE DISPLAY UNIT COMES WITH THE SUPPORT
OF MONROVIA'S MARKETING POWER



Benefit from Monrovia's Nationwide Marketing Push...

Email kick-off campaign to Monrovia's 100K active and engaged email subscribers

Social media campaign across Facebook, Instagram, Pinterest and TikTok to our 250K followers

Digital advertising campaign: Month-long campaign across targeted consumer websites

Featured promotion on our homepage at Monrovia.com



Search function and eye-catching badges added to our Find a Garden Center tool to help consumers find your participating location.



morroviaplants
Brighten Mom's day with the sunbelievable beauty of
\$\frac{2}{8}\$ Sunbelievable Brown Eyed Crit Hellianthust

1 his remarkable surflower brings a burst of long
lasting summer color, ensuring she feels the warmh
of your love all season long. With its compact form
and easy-care nature, it's the perfect critif for the
mom who deserves a little sunshine in her life. Give
her the gift of endiese blooms and watch her smile
bloom brighter than ever this Mother's Day!

"monroviaplants s'sunbelievable #mothersday
#giftlideas #sunflower #hellanthus



...Plus these FREE tools you can use

Digital Promo toolkit – beautifully designed graphics and pre-written captions to add to your website, email, and social media.



SUNBELIEVABLE DAY

199 ELON ON THE PLANT

199 ELON ROVIA

Makers Day

Land Row Rovia

Land Row



Free gift tags

NEW! Your participation qualifies you to join our FREE Social Gateway social media content service. Scan the code to activate your subscription.





Staff badge pins

POP counter card