



MONROVIA®

*Grow Beautifully*

# ShopMonrovia

## *Become a ShopMonrovia Garden Center*

YOU'LL RECEIVE 40% OF EVERY SALE DELIVERED TO YOUR GARDEN CENTER  
— IT'S PRE-SOLD INVENTORY.



### REASONS TO JOIN:

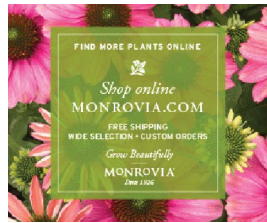
- 1. Don't Disappoint:** 46% of consumers go elsewhere if they can't find the plants they're looking for at your garden center.  
\*Home Garden Panel: Garden Center Perceptions Study 2023
- 2. Pre-Sold Inventory:** Receive 40% of each sale that is delivered to your store, boosting revenue without selling.
- 3. Expand Your Product Range:** Enable your customers to self-service their special plant orders online and have them conveniently shipped to your store.

“The program is a win-win for us and the customer. Customers are turning into repeat buyers. We expect to see even more growth as we continue to promote special orders.”

BLAKE JENSEN | V.P. AT EARL MAY GARDEN CENTER

SIGN UP TODAY





CUSTOMIZABLE DIGITAL GRAPHICS

## MONROVIA MARKETING SUPPORT

- **Custom Monrovia.com URL:** Link customers to a personalized checkout experience, selecting your store seamlessly
- **Customizable digital graphics** for your website, social media, email, newsletters and more
- **Beautiful large display posters**
- **Bed-markers** to encourage special order
- **Counter cards** for POS displays
- **Pocket cards** for staff to explain the program



**BED MARKERS**  
11" WIDE X 7" TALL  
ORDER THROUGH POP 1-2-3



**LAVENDER POSTER**  
23.5" WIDE X 36" TALL  
ITEM NO: 60040PST

**POCKET CARD FRONT**  
3.5" WIDE X 2" TALL  
ITEM NO: 60089CRD



**POCKET CARD BACK**



**COUNTER CARD**  
8" WIDE X 10" TALL  
ITEM NO: 60088CRD



**SHOP MONROVIA PICK UP TABLE WRAP**  
26' WIDE X 1' TALL  
ITEM NO: 60085BDM