



MONROVIA®

Grow Beautifully

ShopMonrovia

Become a ShopMonrovia Garden Center

**YOU'LL RECEIVE 40% OF EVERY SALE DELIVERED TO YOUR GARDEN CENTER
– IT'S PRE-SOLD INVENTORY.**



REASONS TO JOIN:

- 1. DON'T DISAPPOINT:** 46% of consumers go elsewhere if they can't find the plants they're looking for at your garden center.
*Home Garden Panel: Garden Center Perceptions Study 2023
- 2. PRE-SOLD INVENTORY:** Receive 40% of each sale that is delivered to your store, boosting revenue without selling.
- 3. EXPAND YOUR PRODUCT RANGE:** Enable your customers to self-service their special plant orders online and have them conveniently shipped to your store.

"The program is a win-win for us and the customer. Customers are turning into repeat buyers. We expect to see even more growth as we continue to promote special orders."

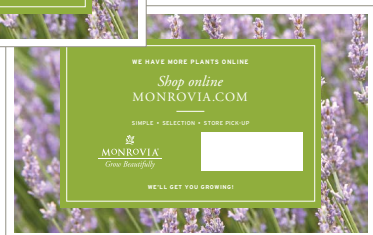
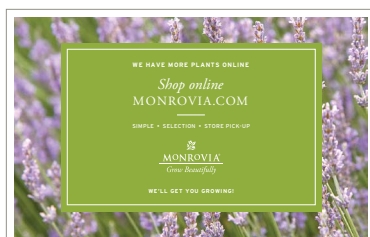
BLAKE JENSEN | V.P. AT EARL MAY GARDEN CENTER

SIGN UP TODAY





CUSTOMIZABLE DIGITAL GRAPHICS



BED-MARKERS



COUNTER CARDS

MONROVIA MARKETING SUPPORT

- **CUSTOM MONROVIA.COM URL:** Link customers to a personalized checkout experience, selecting your store seamlessly
- **CUSTOMIZABLE DIGITAL GRAPHICS** for your website, social media, email, newsletters and more
- Beautiful large display **POSTERS**
- **BED-MARKERS** to encourage special order
- **COUNTER CARDS** for POS displays
- **POCKET CARDS** for staff to explain the program



POSTER



HANDOUT