

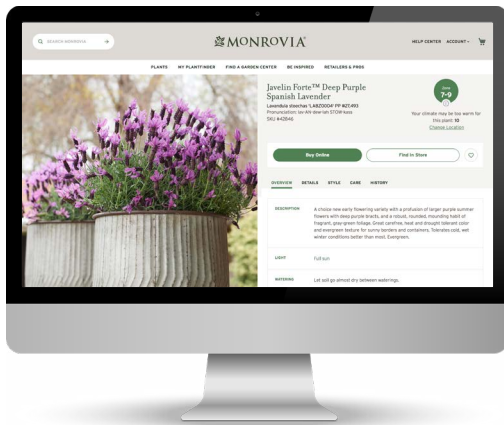


MONROVIA®

Grow Beautifully

Shop Monrovia

SHOP MONROVIA DELIVERS MORE! More qualified customers to your store, more repeat visits, and more potential for increasing sales ...



POSTER



EASY AS 1-2-3

1. Shoppers place special orders on Monrovia.com
2. During checkout online, they select **your garden center** for delivery
3. When the plants arrive, they visit **your garden center** to pick up their special order, which is a great opportunity to upsell them on other products they might need

GET MORE FROM SHOP MONROVIA

- Every Shop Monrovia order earns rewards to redeem at Monrovia.com, encouraging repeat purchases and visits to **your garden center**
- Shop Monrovia customers spend more on their gardens each year compared to other shoppers
- **Your garden center** earns 40% on every Shop Monrovia order delivered there

SPECIAL ORDERING MADE EASY

- Encourage shoppers to self-serve their special orders: "If we don't have it, try Shop Monrovia"
- Resources available to promote special orders: posters, handouts, and website banners available



HANDOUT

SPECIAL ORDER PLANTS ONLINE DELIVERY IS FREE!

- HOW IT WORKS**
- Shop Monrovia's selection of more than 3,000 plants online
 - During checkout, select our garden center for delivery
 - Plants arrive when ready to plant in your garden

- WHY MONROVIA?**
- More than 40 custom soil mixes with mycorrhizae to help grow stronger roots
 - Working with top breeders around the world to grow the best varieties
 - Bigger, fuller, healthier plants: quality you can count on



MONROVIA.COM