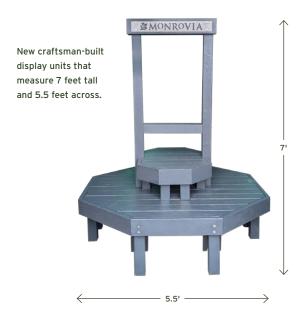


All-New Display Program for 2025

DRIVE MORE SALES OF THE MOST DISTINCTIVE HYDRANGEAS AND ROSES





FEATURES

- Free eye-catching display unit and POP with purchase of Monrovia hydrangeas and roses
- Free support with national campaigns featuring Monrovia hydrangeas and roses
- Free social media content provided directly to your accounts via Social Gateway

ADVANTAGES

- Exclusive Monrovia hydrangea and rose varieties have superior garden performance for greater consumer satisfaction
- Mix and match the varieties you want – customize your display
- Encourage impulse buys up to 88% of consumers say they are are influenced to purchase from displays

BENEFITS

- Increase your sales of high-margin hydrangeas and roses
- Decrease your cost of displays – quality units last for years
- Elevate your garden center by showcasing the premium brand chosen by experienced gardeners

TAKE ADVANTAGE OF THIS PROGRAM WHILE DISPLAYS LAST!

SEE BACK FOR DETAILS

Don't Miss This Opportunity to Add a Beautiful New Display to Your Garden Center

Purchase 4 racks (1 rack = 120 #2 or 80 #5) of Monrovia exclusive varieties of hydrangeas and roses. Minimum of 1 rack of either genus in total order.

Reserve your order by March 1 to qualify. Display unit is shipped with your first order of roses and hydrangeas. Credit is given for display when full qualifying quantity of roses and hydrangeas is purchased.

Available while supplies last and Social Gateway membership seats are available. First come, first-served.



SEASIDE SERENADE® NEWPORT HYDRANGEA



NITTY GRITTY® PEACH ROSE

ELIGIBLE VARIETIES:

Hydrangeas:

Seaside Serenade® Collection, incuding:

Newport

Martha's Vineyard

Fire Island

Cape Lookout

Cape Cod

Bar Harbor

Kitty Hawk

Pebble Beach

Crystal Cove

Glacier Bay

Outer Banks

Cape May

Roses:

Grace N' Grit™ Series

Nitty Gritty® Series

Eau de Parfum™ Series

Heavenly Ascent® Series

Seaside Swirl[™] Series

Itsy Bitsy® Peach Miniature Rose