



**MONROVIA®**  
*Grow Beautifully*

# All-New Display Program for 2025

DRIVE MORE SALES OF THE MOST DISTINCTIVE HYDRANGEAS AND ROSES



New craftsman-built display units that measure 7 feet tall and 5.5 feet across.



## FEATURES

- Free eye-catching display unit and POP with purchase of Monrovia hydrangeas and roses
- Free support with national campaigns featuring Monrovia hydrangeas and roses
- Free social media content provided directly to your accounts via Social Gateway

## ADVANTAGES

- Exclusive Monrovia hydrangea and rose varieties have superior garden performance for greater consumer satisfaction
- Mix and match the varieties you want – customize your display
- Encourage impulse buys – up to 88% of consumers say they are influenced to purchase from displays

## BENEFITS

- Increase your sales of high-margin hydrangeas and roses
- Decrease your cost of displays – quality units last for years
- Elevate your garden center by showcasing the premium brand chosen by experienced gardeners

**TAKE ADVANTAGE OF THIS PROGRAM WHILE DISPLAYS LAST!  
SEE BACK FOR DETAILS**

# Don't Miss This Opportunity to Add a Beautiful New Display to Your Garden Center

Purchase 4 racks (1 rack = 120 #2 or 80 #5) of Monrovia exclusive varieties of hydrangeas and roses. Minimum of 1 rack of either genus in total order.

Reserve your order by March 1 to qualify. Display unit is shipped with your first order of roses and hydrangeas. Credit is given for display when full qualifying quantity of roses and hydrangeas is purchased.

Available while supplies last and Social Gateway membership seats are available. First come, first-served.



SEASIDE SERENADE® NEWPORT HYDRANGEA



NITTY GRITTY® PEACH ROSE

## ELIGIBLE VARIETIES:

### Hydrangeas:

Seaside Serenade® Collection, including:

Newport  
Martha's Vineyard  
Fire Island  
Cape Lookout  
Cape Cod  
Bar Harbor  
Kitty Hawk  
Pebble Beach  
Crystal Cove  
Glacier Bay  
Outer Banks  
Cape May

### Roses:

Grace N' Grit™ Series  
Nitty Gritty® Series  
Eau de Parfum™ Series  
Heavenly Ascent® Series  
Seaside Swirl™ Series  
Itsy Bitsy® Peach Miniature Rose

**SEE YOUR MONROVIA SALES REPRESENTATIVE FOR DETAILS!**