



MONROVIA®
Grow Beautifully

Share With Us on Social Media

WE ARE @MONROVIAPLANTS on every major social media platform – Facebook, Instagram, Pinterest, YouTube, TikTok, LinkedIn, and X. Please follow us—we'll follow back!



SHOW US YOUR STUFF

The #1 question we get on social media is “Where can I find that plant?” Be featured on our feed and let us point our followers to your garden center by mentioning @MonroviaPlants in your posts, social videos, and stories.

HOW TO CATCH OUR EYE

- Mention @MonroviaPlants
- Tag #MonroviaPlants
- On Instagram: Search the stickers for “Monrovia”

WHAT WE'RE LOOKING FOR

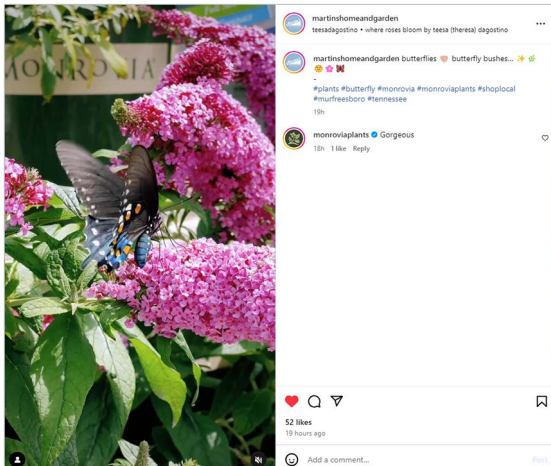
- @MonroviaPlants or #MonroviaPlants (Hint: NOT #Monrovia)
- Our most updated branding. Ask your rep if you need new signs.
- Plants, not prices: We don't share sales since it's confusing to our audience.
- Fun content, great photos, and videos.
- Our green pots in the spotlight. A post with multiple plant brands is less likely to be shared.



YOU ARE OUR BEST INFLUENCERS

Your gardening know-how, access to our plants, and passion for Monrovia make you our best brand ambassadors. And, you have the plants customers are looking for!

Feature your staff, store, and more gardeners in your area by collaborating with us. Reach out to our social media team at socialmedia@monrovia.com or by direct message on any social platform to send us your ideas.



Join our Marketing Update email list to get monthly ideas for fresh posts. <https://go.monrovia.com/resources-for-retailers#list>