



MONROVIA®
Grow Beautifully

Grow Responsibly: Bugs and Beneficials

AT MONROVIA, we've been pioneers in growing plants responsibly for nearly 100 years. Monrovia's integrated pest management (IPM) program is a comprehensive approach to plant health that favors biologic controls, early intervention, and natural methods of insect control over chemicals and broadcast sprays.



SUCCESS STORY: GOOD BUGS FOR GARDENERS

We've had so much success using beneficial insects at our nurseries that we wanted to help gardeners use them for natural pest control, too.

Every Monrovia Mandevilla now ships to garden centers with a sachet of these beneficial insects.

- This "starter pack" of good bugs colonize your customers' gardens with mites that prey on thrips, a pest common to Mandevillas.
- The tiny mites will steadily emerge from the sachet over a few weeks and establish a population that will keep pests at bay throughout the growing season.
- They are so safe you can even recommend their use on houseplants.

OUR APPROACH INCLUDES:

- Craftsmen scouting for early warning signs of trouble and using only the most minimal, targeted controls needed.
- Deploying beneficial insects, each with their own species-specific diet of unwanted pests.
- A no neonicotinoid policy, in place since 2019.
- Use of other beneficials, such as different fungi and bacteria, and nematodes and biopesticides, that are beneficial in controlling pests and protecting roots.



"IPM is a wide net when done intentionally. Everyone at the nursery plays a role in producing high quality plants. IPM is not rotating chemicals. It's rotating strategies and ideas."

RON TUCKETT | PLANT PROTECTION COACH, OREGON NURSERY