Bee A Winner Promotional Copy

# Email and Newsletter Copy

Copy and paste this copy, using your garden center name, into your customer emails and newsletters. Be sure to promote during the contest entry period, June 1 – 17.

When we plant for pollinators, we all win!

[Garden Center Name here] wants to help you bring your garden to life this summer with happy bees, butterflies, and birds.

Enter our Bee A Winner Pollinator Plant Giveaway for a chance to win a free pollinator-friendly plant from Monrovia.

To enter, visit <https://go.monrovia.com/bee-a-winner>. Be sure to select [Garden Center Name] in the drop down list of participating locations. The entry period ends June 17 at 12 noon EST.

Winners will be selected by random drawing and announced June 20 (yes, National Pollinator Week!). Visit our [LOCATION NAME IF NEEDED] store to collect their 1-gallon pollinator-friendly plant from Monrovia.

# Social Media Copy

Here’s your chance to “Bee A Winner” with our Pollinator Plant Giveaway! When we plant for pollinators, we all win. Let us help you get your pollinator garden off to a great start with a chance to win one of 10 free 1-gallon pollinator-friendly plants from Monrovia.

Visit our store to scan our entry code or enter online at <https://go.monrovia.com/bee-a-winner> to be entered in the random drawing. Entry period opens June 1, 2022, and closes June 17, 2022, at 12 noon EST. Winners will be announced June 20 and have until June 25, 2022 to pick up their free plant from our [SPECIFY ADDRESS IF NEEDED] location. Good luck!