Bee A Winner Promotional Copy

# Email and Newsletter Copy

Copy and paste this copy, using your garden center name, into your customer emails and newsletters. Be sure to promote during the contest entry period, June 1 – 14.

When we plant for pollinators, we all win!

[Garden Center Name here] wants to help you bring your garden to life this summer with happy bees, butterflies, and birds.

Enter our Bee A Winner Pollinator Plant Giveaway for a chance to win a free pollinator-friendly plant from Monrovia.

To enter, visit <https://go.monrovia.com/bee-a-winner>. Be sure to select [Garden Center Name] in the list of participating locations. The entry period ends June 14 at 12 noon EST.

Winners will be selected by random drawing and announced the week of June 17 (yes, National Pollinator Week!). Visit our [LOCATION NAME IF NEEDED] store to collect your 1-gallon pollinator-friendly plant from Monrovia if you are one of our lucky winners!

# Social Media Copy

Facebook:

Here’s your chance to “Bee A Winner” with our Pollinator Plant Giveaway! Let us help you get your pollinator garden off to a great start with a chance to win one of 10 free 1-gallon pollinator-friendly plants from Monrovia.

Visit our store to scan our entry code or enter online at <https://go.monrovia.com/bee-a-winner> to be entered in the random drawing. Entry period opens June 1, 2024, and closes June 14, 2024. Winners will be announced the week of June 17 and have until June 30, 2024 to pick up their free plant from our [SPECIFY ADDRESS IF NEEDED] location. Good luck!

Instagram:

When we #PlantForPollinators, we all win. But you have an EXTRA chance to win, with our Bee a Winner giveaway! Come in now until June 14 and enter our drawing for one of 10 free pollinator plants from @MonroviaPlants. Just look for the sign with our pollinator plant display to scan and enter.

Winners will be notified the week of June 17 and have until June 30, 2024 to pick up their free plant from our [SPECIFY ADDRESS IF NEEDED] location. Good luck!